



V-KOOL Envirocare Thrust

Envirocare is one of V-KOOL®'s Global Vision, where we strive to care for the environment through our efforts in educating our stakeholders to be responsible social citizens.

Under the V-KOOL® Envirocare manifesto, we are committed to the following initiatives in our fight against climate change:

1. Promotion of Awareness

Increase public and corporate awareness on sustainable benefits derived from advanced window coating products to gravitate mindset towards higher adoption rate.

2. Impact Management

Identify practices and procedures that have potential impact on the environment, and formulating pro-active policies and guidelines to minimize any negative environmental impact.

3. Stakeholder Education

Educate V-KOOL® stakeholders including employees, management, customers, vendors, franchisees on our Environmental Policy and encourage them to act in an environmentally responsible manner

4. Waste Management

Minimize the creation of waste by placing a high priority on reducing, reusing and recycling programs.

5. Ongoing Assessment

Continuously monitor and measure the impact of environment programs to ensure accountability and commitment.

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